



South African Chamber of Entrepreneurs

Registered with the Department of Social Development as a Non-Profit Organisation since 2003 (Act 71 of 1997) Registration Number: 027-607-NPO, with the aim to help entrepreneurs succeed!

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Dear Friend,

Yesterday, I asked you for a favour - you said YES. Thank you for that.

Today, I want to give you the chance to do something incredible – something that has the potential to change your life for the better.

Earl Nightingale once said, *“Success is the Progressive Realisation of a Worthy Goal.”*

What you are about to do can help many individuals, many business owners, and many companies in South Africa. But above all, it will benefit YOU and your family the most!

I have paved the way for you, and it is a beautiful road ahead.

Let me explain:

- In a few days, I will give you a business. This is an off-line and online business.
- I've completed the online side of this business for you.
- It is now time for you to take ownership and manage this business as Chief Executive Officer [CEO].

I can summarise the Mission Statement of your new business:

This business provides a safe and secure platform for companies and smaller business owners in South Africa to hire specific and specialised skills on a freelance basis from our team of professional Virtual Assistants.

Let me break this statement down for you:

- Companies and small business owners need people to help them manage their businesses, to deliver on their promises to clients, and to help increase productivity and growth.
- To do this, companies hire individuals, called employees, on a full-time basis.

- But from experience, we know the high workload on employees and lack of certain skills prevent more than 75% of businesses [especially smaller businesses] from reaching their goals or full potential.
- The easiest and most cost-effective way for companies to solve these challenges is to hire freelance specialists.

Your new job - in the business I am about to give you - is to take responsibility, manage, and grow it.

You will bring business owners and freelancers together and provide them a safe and secure environment to do business with each other.

For your services, you will earn a handsome fee of 25% and more.

To illustrate how this works, let me explain this by using a real-life example.

I don't want to use a client name, so I will just call the company *ABC (Pty) Ltd*

Their head office is in Johannesburg.

ABC (Pty) Ltd manufactures solar panels and wind turbines for farmers, factories, and industrial enterprises in the area.

ABC wants to open an office in Cape Town but has no idea what the competition, demand, or marketing conditions will be in the Western Cape.

The smart thing for ABC to do is to do some research before they spend time and money in Cape Town.

The partners struggle with this challenge for weeks and ask themselves many questions like:

- *Who should we hire to do this research?*
- *What will it cost and where do we find someone?*
- *Will it help? Our industry is new and complicated.*
- *What guarantees for success will the report give us?*

Eventually, ABC got lucky and caught a break.

A friend told them about a Freelance Virtual Assistant Platform, called *Walker & Mallet*.

They noticed that, on the *Walker & Mallet* platform, there is a Professor JP Clark listed as a freelancer.

Prof. Clark is a qualified market research expert. He is also a green energy guru, and he lives in Cape Town.

At that moment, the decision for ABC was easy. Prof. JP Clark is the perfect freelancer to do the research AND with the *Walker & Mallet* platform to co-ordinate the project – it was a safe and secure transaction.

For ABC, the price was the best news of all:

Professor Clark's fee for this service was only R18 500. This was more than 80% cheaper than the closest tender ABC received earlier at R154 000.

It was a win-win-win for all parties.

Does this make sense...?

The freelance platform I will give you will work exactly as the one in our example above: The *Walker & Mallet* platform

The fee YOU will earn for your efforts, for a start, will be 25%.

Let's do a calculation by using ABC and Professor Clark's example above.

$R18\,500 \times 25\% = R4625.$

R4625 is yours AND 60% of this fee gets paid to you FIRST - up front.

There are many similar examples of Freelance Virtual Assistant job needs in the markets today. At the same time, there are thousands of companies who need these skills urgently.

Your business goals

I started this letter with a quote from one of the biggest life and business coaches of the 20th century, Earl Nightingale.

"Success is the Progressive Realisation of a Worthy Goal."

The business you are about to receive from me will help you achieve that. It is built on a solid foundation that this quote requires.

It's a noble quest to improve lives.

It is a quest [*Progressive Realisation of a Worthy Goal*] to assist business owners and individuals to help each other and work together to create something extraordinary in the free market capitalist system we find ourselves in today.

I know...and you know, how important this is, especially in our country right now.

If we believe growing our economy is the answer to increase wealth for all, then increasing productivity should be our first step.

Your new Freelance Virtual Assistant Platform is a fantastic starting point to achieve this goal and it will allow you to earn 25%, starting from day one.

And as you grow and expand your business, this percentage will increase in numbers and in volume, probably a hundred-fold!

You can do your own calculation later – the earning potential is huge!

“Timing Is Everything.”

I am sure you have seen this quote, and at this very moment, it is as appropriate and as true as it will ever be!

Think about it for a second. The timing to launch your own Freelance Virtual Assistant Platform in South Africa is perfect.

I will even go so far to say, if you work hard, and I know you will, you cannot fail. It's impossible.

To Recap: I will deliver to you:

1. Your own independent Freelance Virtual Assistant Platform as in the demo platform [see the application form].
2. Your platform will have the smartest and latest technology to ensure your business runs like a well-oiled machine.
3. You will receive guidance and training from our support centre when you need it.
4. You will get a step-by-step road-map to show you how to run, grow, and expand your business into the proud entity you want it to be.
5. For the next 12-months, we will pay ALL the hosting fees, which will include disc-space, monthly bandwidth, and data processing power to keep your business online, up and running 24 hours a day - 7 days a week.

In Closing:

Before I close this letter, I want to remind you this is a brilliant and magnificent opportunity to start your own business, and the timing...it is perfect.

Do not miss it!

Only a few of these incredible platforms are available right now, and you can grab one today for the give-away price of R2650.

Yes – only R2650 – that is not a misprint!

More than 90% of the original cost was subsidised by South African Chamber of Entrepreneurs [SACE] for you.

Your payment is a once-off payment only, and you will get everything I have promised in this letter and more.

All that is left for you now to do is to complete the application form on the next page.

Please act today – once this is sold out, we cannot help you anymore.

Thank you for reading this entire letter, and we look forward to welcoming you onboard.

Yours truly,

Board of Trustees: Project Manager: Richard
On behalf of The SA Chamber of Entrepreneurs
Tel: 0861 101 841
Email: sake@sa-chamber.co.za

PS: You will find the application form for this incredible opportunity on the next page. If you have any questions please do not hesitate to contact us.

To avoid disappointment please act today – this offer is extremely time sensitive.

***For more information on this offer you can also visit:

<http://onlinebuddy.co.za/your-invitation/>

Application Form: Freelance Virtual Assistant Platform

YES, please accept my payment of **R2650** for a complete **Freelance Virtual Assistant Platform** as detailed in this letter and invitation I received from you. I make this investment so that I can start my own ONLINE and OFF-LINE BUSINESS as set out in these pages. [DEMO PLATFORM AT: WWW.ONLINEBUDDY.CO.ZA]. I understand that this is a one-time payment and no other payments will be required from me, **except a small and standard hosting fee of R115 p/m, payable via debit order.** This debit order will only be put in place 12 Months from now to give me time to build and grow my business. **I receive this 12-month hosting fee subsidy from the SA Chamber of Entrepreneurs.** I further understand that I will not be required to sign any long-term contracts or agreements for this hosting fee. I will be able to cancel it, without reason, with a 30-day notice.

My payment and details are as follows:

Name: _____ Postal/Office Address: _____

Postal Code: _____ Tel: _____ E-mail: _____

My Payment Option Is Marked Below:

Direct deposit: **R2650** [Once Off Payment Only]

Standard Bank

Account No: **414-416-791**

Branch Code: **011-545,**

***Boulevard Entrepreneurs**



Charge my credit card with **R2650** : Straight ☐ 6-Months Budget ☐ 12-Months Budget ☐ 24-Months Budget

Card No.

Expiry date ____/____ 3-digit code on back of card

Signature: Cardholder

*Boulevard Entrepreneurs (Pty) Ltd, Registration No.1996/014833/07

SACE c/o PO Box 4147, George-East, RSA, 6539

*This is a Joint Venture project between Boulevard, SACE, and other International organizations with the same aim as SACE.

You Can Also Order By Phone.

Call: 0861-101-841 or +27 44 695 1462

Fax this order form to: 0861 101 869 or scan and e-mail to:

sake@sa-chamber.co.za

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*For orders outside the RSA please contact us on **+27 44 695 1462**. (Note: Extra fees for orders from outside SA may apply)

This project is sponsored by the SA Chamber of Entrepreneurs (SACE) to promote entrepreneur-ship in Southern Africa. SACE is